Bridges Strategy 2024-2028

Vision



Resilient communities on a path towards sustainable development

Purpose



Harness our collective expertise in global health and development to shape dynamic partnerships; bring innovative solutions to scale; and cultivate champions to foster change

Goals





Strengthen partnerships to collaboratively deliver impact



Simplify and accelerate the pathways from innovation to impact



Diversify the voices tackling complex problems locally and globally

Aspirational Goal: Secure resources to pursue even bigger ideas for even faster global change

Enabling Strategies



Our Organization

- Sustain a dynamic and creative team of dedicated experts
- Commit to learning and continuous improvement
- Honour diversity in thought and talents
- Invest in the next generation
- Be courageous and collaborative

Our Work

- Advancing solutions impacting thousands, millions or billions of people
- Inspire increased commitments
- Nurture current and generate new partners
- Constructively challenge assumptions